

From: MWINOKUR--VUS0212A Date and time 09/13/93 08:02:38  
To: SCARLSON--VCH0021A  
cc: MFIRESTO--VCH0021A Marc Firestone

From: Matthew Winokur  
Subject: Children's smokefree air conference  
let me see the material....

2501048811

\*\*\* Forwarding note from SCARLSON--VCH0021A 09.13.93 13:50 \*\*\*  
To: MFIRESTO--VCH0021A Marc Firestone MWINOKUR--VUS0212A Matthew Winokur

From: Stig Carlson  
To : Matt & Marc  
Subject: Children's smokefree air conference

2501048811A

If brother Tony is on vacation, should Marc or you drive this? - Johan needs help, especially as he is up to his neck in the Swedish, Finnish and Baltic tobacco law drives.

Thanks and regards, Stig

\*\*\* Forwarding note from MWINOKUR--VUS0212A 09/13/93 07:49 \*\*\*  
To: SCARLSON--VCH0021A

From: Matthew Winokur  
Subject: Children's smokefree air conference  
believe Tony is on vacation

2501048811B

\*\*\* Forwarding note from SCARLSON--VCH0021A 09.13.93 13:08 \*\*\*  
To: AANDRADE--VCH0021A Anthony Andrade MFIRESTO--VCH0021A Marc Firestone  
MWINOKUR--VUS0212A Matthew Winokur

From: Stig Carlson  
To : Tony Andrade  
Subject: Children's smokefree air conference  
See my profs note regarding this issue: I think Johan makes number of very important points.

May I pose a first and important practical question: Who should take the lead in our planning? - You, Tony, someone else with ETS experience (and capacity) in Legal? - Our US ETS team?

Most grateful for a speedy reply,  
thanks, Stig

\*\*\* Forwarding note from JPUOTILA--VCH0021A 13.09.93 12:30 \*\*\*  
To: SCARLSON--VCH0021A Stig Carlson

From: Johan Puotila  
To : Stig  
Subject: Children's smokefree air conference

Stig,

the more I read the programme, the more I feel like we should give this event very serious consideration and carefully plan how to best tackle this. I think only one alternative is outruled: the industry/us watching this event as passive by-standers.

Hence, the idea of either us or perhaps the Norwegian NMA or Langaard submitting a statement to the conference/the media should carefully be looked into.

We could even consider a dual approach: a statement by the Norwegian NMA, and some PM/STA representatives participating. This I say well aware of the fact that participating in this would be no picknick and would require besides careful risk assesment, also extensive preparations.

The printed programme includes the following: "Plenary discussion

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